

RACHEL HUNT

DESIGN

WEB DEV/FLASH DEV

ILLUSTRATION

CONCEPTING

WHO AM I?

Technically a designer but with an engineering background. Love designing, developing, building, making, cutting, sticking, doodling, working things out and making beautiful things with a function.

<http://www.cardboard-robot.net> to know more about what makes me tick.

WHAT DO I DO?

Aswell as design, I have a strong passion for creating useful digital online applications. I believe the internet is a place for content, function, design and experience to all exist together. By using my traditional design skills I can concept, visualise and work up ideas from scratch, but then using my flash development and web dev knowledge I can go a long way to making them real too.

WHERE HAVE I WORKED?

Agency Republic
2006 - present

Senior designer: Working on clients including MTV, Mercedes-Benz (D&AD award winning), Sony PSP, Sony PS3, Nokia, O2, Diageo, Unilever, BBC radio and Unicef. Microsite design and concepting.

Information architecture and usability design

Flash prototyping and as2 development. External API investigation and development.

Digital advertising design and build. Concepting.

A typical day for me consists of conceptual work, layout and interaction design, along with flash development to further illustrate the ideas and principles that will be employed in the final product. I work with the creative teams to ensure that the ideas are translated into an intuitive user experience, and at the same time, alongside the development teams to make sure that the creative idea is not lost in translation. I mentor junior designers in our team, helping them with design descisions and practical knowledge where needed. I teach them flash skills - actionscript and animation, Illustrator and other design software alongside time management and organisational skills.

I am also working with the project management team to improve workflow within the design department and bring about a new, agile process.

Campaign's Digital Agency of the Year 2006

Glue London Ltd
2003 - 2006

Designer: Worked on range of clients and projects including Sky, Virgin Trains, Virgin Atlantic, Sony, Nokia, Revlon, Impulse, Eurostar and COI.

Digital advertising design and build, CMS driven site design and build.

Campaign's Digital Agency of the Year 2004

WHAT DO I LIKE?

Music, drawing, cycling, rockclimbing, learning, reading, robots, photography

STUFF

BA GRAPHIC DESIGN (2000 - 2003)

Nottingham Trent University

HND ELECTRICAL ENGINEERING (1997 - 2000)

University of East Anglia